



## **Texas Municipal Utilities Association**

Friends of TMUA:

The 2017 Texas Municipal Utilities Association Annual Conference is being planned and sponsorships are now open.

Last year we made several changes that were well received:

1. We renamed the conference to the TMUA Utility Leadership and Management Conference so our focus was more obvious.
2. We started Wednesday night with a welcoming reception/buffet.
3. We added 5 minute talking opportunities for our top (platinum level) sponsors
4. We changed the exhibits to just be on Thursday and not carry over to Friday morning
5. The conference ended earlier on Friday morning so everyone had time to check-out and get on the road before noon.

The big change this year? We are moving the conference to June so there is more space between our conference and other water-related conferences.

We're hoping you will join us as a sponsor and partner in TMUA. This year we will be at the Sheraton Georgetown Texas Hotel & Conference Center in Georgetown, Texas, June 21-23. TMUA sponsors are highly valued and play an important role in providing revenue to fund the Annual Conference, a day of programming during the TML Annual Conference and scholarships that benefit over 120 members across the state.

We believe the visibility and networking opportunities offered at the TMUA Conference is one of the best values for our sponsors. If you have any questions, please call or email and I'll be glad to talk with you. I look forward to seeing you this year in Georgetown.

Sincerely,

**Michael Thane, P.E.**

Director of Utilities / City of Round Rock

TMUA President

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TMUA 2017 Sponsorship Packages

## SPONSORSHIP PROSPECTUS

### Gold Level Sponsorships \$1,500 each, 8 available

There are eight gold level sponsorships assigned on a first-come, first-choice bases. The eight sponsorships are (session topics are subject to change):

1. Wednesday Welcome Reception – this sponsorship lets us open with a great networking event that includes 2 drinks for each person and a full buffet **SOLD**
2. Thursday Session #1- From Trainee to Senior Tech – Going Beyond Professional Helpers!
3. Thursday Session #2 - Putting Your Best Foot Forward: How to Prepare for a Successful Inspection **SOLD**
4. Thursday Session #3 - Closing the Gaps in Water Loss Measurement and Reporting **SOLD**
5. Thursday Session #4 - EPA's Priority Focus on Sanitary Sewers and Proactive Strategies to Maintain Compliance
6. Thursday Lunch – Making a Difference (leadership speaker) **SOLD**
7. Friday Morning Session - Meeting Demand with New Water in the 21<sup>st</sup> Century **SOLD**
8. Thursday Night Networking Game – this sponsorship will be responsible for our game show after dinner.

The gold sponsorships includes the following:

- Two (2) complimentary conference registration
- A listing in the 2017 Conference program, distributed to all conference attendees.
- A listing and link on the TMUA website and the TMUA Conference website
- Placement of two (2) printed promotional piece or item in the official 2017 Conference registration packet given to all attendees. Sponsoring organization shall provide sufficient copies of the promotional piece, estimated to be 70. **Promotional materials for conference packet must be received by TMUA Coordinator no later than June 15, 2018.**
- Exhibitors table to include one 6-foot, draped table and two chairs for the purpose of displaying product. Please note: The complimentary registrations are for the people also working the tabletop exhibit. Additional employees will need to register for the full conference.
- Five (5) minute presentation before session speaker and opportunity to introduce the speaker. Thursday Night Networking Game sponsor will have Five (5) minutes to speak before the start of the game.
- A copy of the 2017 Conference attendees list.

**Silver Level Sponsorships**  
**\$1000 each, 4 available**

There are four silver level sponsorships assigned on a first-come, first-choice bases. The sponsorships are:

1. Thursday Breakfast **SOLD**
2. Thursday Breaks (one in the morning and one in the afternoon)
3. Thursday Night Networking Dinner **SOLD**
4. Friday Breakfast

The silver sponsorships includes the following:

- One (1) complimentary conference registration
- Acknowledgement from the podium before or after sponsored event
- A listing in the 2017 Conference program, distributed to all conference attendees
- A listing and link on the TMUA website and the TMUA Conference website
- Placement of one (1) printed promotional piece or item in the official 2017 Conference registration packet given to all attendees. Sponsoring organization shall provide sufficient copies of the promotional piece, estimated to be 70. **Promotional materials for conference packet must be received by TMUA Coordinator no later than June 15, 2018.**
- Exhibitors table to include one 6-foot, draped table and two chairs for the purpose of displaying product. Please note: The complimentary registration is for the person also working the tabletop exhibit. Additional employees will need to register for the full conference.
- A copy of the 2017 Conference attendees list.

**Bronze Level Sponsorships**  
**\$750 each, 8 available **FOUR SOLD****

There are nine Bronze Level sponsorships due to space and are available for businesses wanting to display information in the exhibitor's area only.

The bronze sponsorships includes the following:

- A listing in the 2017 Conference program, distributed to all conference attendees.
- Acknowledgement from the podium during the business meeting
- A listing and link on the TMUA website and the TMUA Conference website
- Exhibitors table to include one 6-foot, draped table and two chairs for the purpose of displaying product. Please note: The sponsorship is for the person also working the tabletop exhibit. Additional employees will need to register for the full conference.
- A copy of the 2017 Conference attendees list.



## **Texas Municipal Utilities Association**

### **Rules And Regulations**

Sponsorships are sold on a first-come, first-served basis and will be honored when the signed agreement and payment are received. If payment is not received with the application, TMUA reserves the right to sell the chosen sponsorship to another company.

Your exhibit area is your responsibility and how you decide to display it is up to you but you must keep items on top or behind your table. We just want everyone to have fun, network and get the most out of this conference.

Please be aware that we must work with the hotel with regards to space and the availability of electricity. There are no guarantees. We will provide you with one 6-foot, draped table and two chairs. All exhibitor tables will be located in the same room as the breaks and buffets.

Exhibit space will be available for move-in from 1:00 p.m.-5:00 p.m. on Wednesday, June 21. All displays must be ready by 7:00 a.m. on Thursday, June 22 since the breakfast buffet will be served from that room.

Tear down should begin after the last break (around 4 p.m.) on Thursday, June 22.

All sponsorships include the Wednesday night reception, breakfast on Thursday and Friday, lunch on Thursday, dinner on Thursday and breaks.

We invite you to add value to this terrific organization and see what TMUA is all about!

Your signature confirms that you, as the authorized representative for the sponsoring firm, have read and agreed to fully comply with the terms and conditions stated in the rules and regulations.

**All sponsorships expire on June 30, 2017**

*Accepting a company's sponsorship does not in any way constitute an official endorsement by TMUA or its officers of any product or service offered by the sponsoring organization.*